

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

JOSEPH L. EGAN
PRESIDENT

1220

SYMBOLS

DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

AU116 92 DL ~~COLLECT~~ 1 EXTRA=SB WASHINGTON DC 24 1051A

BADGER BROADCASTING CO=

110 EAST MAIN ST MADISON WIS=

BY INAUGURATING FM SERVICE IN MADISON, THE BADGER BROADCASTING COMPANY IS BRINGING THE PEOPLE OF YOUR COMMUNITY AURAL BROADCASTING IN ITS FINEST FORM. THIS COMPLETELY MODERN SYSTEM OF RADIO TRANSMISSION WILL ADD GREATLY TO THEIR LISTENING PLEASURE BY DELIVERING VOICE AND MUSIC TO THEIR HOMES WITH FULL TONAL RANGE UNMARRED BY STATIC OR FADING. WITH MORE THAN 400 FM STATIONS ALREADY ON THE AIR AND 600 MORE UNDER CONSTRUCTION THIS NATION IS WITNESSING AN UNPRECEDENTED GROWTH OF A NEW TYPE OF RADIO BROADCASTING. CONGRATULATIONS AND ALL BEST WISHES TO WIBA=

WAYNE COY CHAIRMAN FEDERAL COMMUNICATIONS COMMISSION.